

LEVEL 1 VISUAL ARTS SUMMATIVE ASSESSMENT FEEDBACK

Assessment Event JULY 2018

Student Name **Ashley Simon Rosser**

Student No. **516543**

Student DOB **31/07/1962**

Unit Tutor **Chris Coekin**

Degree **BA Hons Photography**

Assessed Unit

PHOTOGRAPHY 1: EXPRESSING YOUR VISION

ASSESSMENT CRITERIA	Feedback (<i>please comment on achievement against assessment criteria</i>)	<u>Mark</u>
<u>Demonstration of Technical & Visual Skills</u> Materials, techniques, observational skills, design and compositional skills	Development of good visual and technical skills, design and composition.	Range 0-40 23
<u>Quality of Outcome</u> Content, application of knowledge, presentation of work in a coherent manner with discernment.	Competent realisation of ideas, presented well, showing judgement.	Range 0-20 11
<u>Demonstration of Creativity</u> Imagination, experimentation, invention, personal voice	Good development of analytical and creativity thinking, showing some independent judgements and presenting some indication of a developing personal creative voice.	Range 0-20 10
<u>Context</u> Reflection, research,(learning logs)	Awareness of a good breadth of contexts and debates supporting your growing personal and/or professional knowledge and understanding.	Range 0-20 10

Overall Comments and Feed Forward

You have followed the course materials, and have produced some effective work, but it would be good to see you developing more of a personal or experimental approach. Think beyond the immediate brief and test different ways of approaching your ideas.

Use your research to engage in more depth with contextual sources and allow these to creatively develop your own approach, while acknowledging the value of existing wisdom and different conceptual approaches.

